## No.H.11033/1/2022-DEO(KZL) OFFICE OF THE DISTRICT ELECTION OFFICER KHAWZAWL DISTRICT : KHAWZAWL

Khawzawl, the 21<sup>st</sup> February, 2022

To,

The Joint Chief Electoral Officer, Mizoram, Aizawl

## Subject: Report regarding SVEEP Street Campaign and distribution of SVEEP Bookmarks in Khawzawl

Sir,

With reference to the subject cited above, I have the honour to state that as part of SVEEP activity to educate voters about Electoral Registration and Participation, including the ongoing National Voter Awareness Contest at two conspicuous locations in Khawzawl viz. Zaingen and Vengthar on **17<sup>th</sup> February**, **2022**.

During the campaign, speeches related to SVEEP were delivered by respected District Election Officer, concerned Booth Level Officers (BLOs) as well as by officer and staff members of District Election Office. Around 1,000 SVEEP Bookmarks were also distributed to nearby shops and bystanders by members of Electoral Literacy Club in Govt. Khawzawl College.

SVEEP Bookmarks bearing messages appealing people to register in Electoral Roll and to vote in Elections were also distributed to BLOs on 17<sup>th</sup> February, 2022. In all, 6,000 Bookmarks were given to BLOs for further distribution to households within their respective Polling Station areas

This is for favour of your kind information.

Yours faithfully,

Enclosed: As stated

(H. LALRAMENGA) Election Officer, Khawzawl District, Khawzawl